

Priorities and Strategies of the HCPI Plan

1. Public Safety and Quality of Life

- Support ongoing work of neighborhood associations and all stakeholder organizations
- Coordinate quality of life efforts with strategies and programs in housing, commercial real estate and education
- Target area corridors for improvement

2. Housing Creation and Blight Removal

- Reduce vacancy, blight, poor property management, speculation, and slum landlords
- Add 3,000 net new households in HCPI area
- Advocate for middle-class neighborhoods with a mix of affordability and effective community voice
- Leverage city and state programs
- Attract private capital

3. Education

- Support efforts to make zoned public schools attractive to all families in HCPI area
- Develop quality standard and JHU branding for one or more public schools
- Utilize common interest in early childhood education to provide an outstanding preschool in the area
- Mobilize education-related resources of JHU
- Promote and support a diverse set of educational offerings in HCPI area

4. Retail and Commercial Development

- Focus investment and leadership on three major commercial areas - St. Paul (3100-3400 blocks), North Charles (2100-2700 blocks), Waverly Main Street
- Provide support for specific efforts of community interest (e.g., revitalization of specific blocks, monitor important properties, Farmers Market, others)
- Identify off-campus facilities of anchor institutions that might aid in catalyzing additional private development
- Stimulate, support and capture the growth of entrepreneurial and innovation opportunities originating at anchors

5. Hiring, Purchasing and Workforce Development

- Obtain commitments from JHU and other anchors and private employers to hire and purchase locally
- Build capacity of residents, particularly minorities, to compete for and succeed in jobs at JHU and elsewhere
- Use purchasing power of JHU and other institutions to support minority- women- and locally-owned business growth
- Support growth of employers that commit